

NORTH LINCOLNSHIRE COUNCIL

CABINET

NORTH LINCOLNSHIRE ECONOMIC GROWTH PLAN 2023 – 2028

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To seek approval for the Economic Growth Plan 2023-2028. To ensure that North Lincolnshire Council has a coherent and strategic approach to enabling economic growth and renewal over the next five years.
- 1.2 To set out the steps taken to produce the draft Economic Growth Plan 2023 - 2028.

2. BACKGROUND INFORMATION

- 2.1 The Economic Growth Plan is a key plan in the Council Plan 2022–2025 supporting the priority Enabling economic growth and renewal.
- 2.2 The Council is currently working to an Economic Growth Plan covering the period 2018-2023. It was supplemented in 2021 with the North Lincolnshire Economic Renew Plan, a two-year plan focused to address the challenges of Covid 19. However, to ensure that activities remain focused that will enable economic growth and renewal, a new Economic Growth Plan spanning the period 2023-2028 is proposed.
- 2.3 The draft Economic Growth Plan presents the vision for North Lincolnshire. It identifies future priorities and desired outcomes which are based on evidence collated from business engagement and surveys, data research and analysis and assessment of national, regional and local policy context. Oversight and development of the plan has taken place through internal working groups and has been driven by the Economic Executive Group who will continue to have oversight of the delivery of the Economic Growth Plan.

3. ECONOMIC GROWTH PLAN 2023-2028

3.1 To determine the priorities for the new Plan an assessment has been made of the on-going relevance of the priorities and desired outcomes detailed in its predecessor Plan. Along with analysed and assessed data and information as set out in 2.3 above. It has been determined that some of the current outcomes and priorities remain. However, it is proposed they are designed into priorities and outcomes which reflect current and future economic matters of particular significance and importance over the lifespan of the new Plan.

Outcomes:

- North Lincolnshire has a strong, competitive and productive economy that is well connected both digitally and multimodally.
- North Lincolnshire has a good quality of life where the air is cleaner and homes are decent on every rung of the ladder.
- North Lincolnshire residents have the opportunity to reskill or upskill to level 3 and beyond.

Priorities:

- A place where people, places and products are connected globally to deliver sustainable economic growth
- A place where businesses and residents make positive changes to create a cleaner, greener, healthier and more sustainable future for North Lincolnshire
- A place which enables and encourages our businesses, residents and communities to achieve their full potential

3.2 Within each priority, a number of areas of focus have been identified.

Priority 1: A place where people, places and products are connected globally to deliver sustainable economic growth	
Areas of Focus	1. Further enhance North Lincolnshire as a global trade gateway - connecting businesses across the UK, Europe, and Worldwide
	2. Deliver high quality, sustainable, resilient infrastructure
	3. Secure greater freedoms and flexibilities at a local level

Priority 2: A place where businesses and residents make positive changes to create a cleaner, greener, healthier and more sustainable future for North Lincolnshire	
Areas of Focus	1. Move to a net zero economy
	2. Enable high quality and environmentally sustainable homes in flourishing communities
	3. Promote health, wellbeing, and a good quality life

Priority 3: A place which enables and encourages our businesses, residents and communities to achieve their full potential

Areas of Focus	1. Ensure everyone has the opportunity to learn, work, upskill, re-skill and build a career
	2. Drive growth and innovation in our key sectors
	3. Regenerate town centres

3.3 Achieving our vision for the North Lincolnshire economy will require successful implementation of this plan. Against each priority a series of key performance indicators have been identified. These will be used to measure progress against the priorities and an annual update will be provided on progress to date

3.4 In producing the draft Economic Growth Plan 2023 - 2028, the following key steps have been taken which provide assurance that the process has been rigorous and evidence led:

- A review of the on-going relevance of the aims and objectives of the previous Plan
- The collation and analysis of relevant data and intelligence
- Engagement with businesses
- Led by an Economic Executive Group
- Based on evidence, the identification of key areas of focus to be addressed by the Plan
- The identification of appropriate key indicators to benchmark against and track and report progress

4. OPTIONS FOR CONSIDERATION

4.1 Option 1 - To approve the draft Economic Growth Plan 2023 – 2028. .

4.2 Option 2 – To not approve the draft Economic Growth plan and recommend amendments are required.

5. ANALYSIS OF OPTIONS

5.1 Option 1 - The option to approve the Economic Growth Plan 2023 - 2028 would ensure that North Lincolnshire Council has a coherent and strategic approach to enabling economic growth and renewal of the place over the next five years.

5.2 Option 2 - The option not to approve the Economic Growth Plan 2023 - 2028 will impact the council's ability to enable economic growth and renewal. The lack of a clear strategy for the economic growth of North Lincolnshire would also undermine future bids for external funding that often require a strategic context or fit within applications.

6. FINANCIAL AND OTHER RESOURCE IMPLICATIONS (e.g. LEGAL, HR, PROPERTY, IT, COMMUNICATIONS etc.)

Resource implications

6.1 Resources associated with the delivery of the aims and intentions of the Economic Growth Plan 2023 - 2028, will be reflected in further work to be undertaken to develop delivery plans.

Financial implications

6.2 The financial implications related to each of the priorities will be considered on a case-by-case basis as part of the implementation of the delivery plans and approval will be sought as necessary through the usual council procedures.

7. OTHER RELEVANT IMPLICATIONS (e.g. CRIME AND DISORDER, EQUALITIES, COUNCIL PLAN, ENVIRONMENTAL, RISK etc.)

7.1 The Economic Growth Plan is one of the strategies listed in the Council Plan to deliver the priority of Enabling economic growth and renewal.

7.2 A council-wide approach to assessing and monitoring the implications and risks associated with the Economic Growth Plan form part of the Council's strategic risk management activities.

7.3 The areas of focus related to sustainability, energy efficiency, carbon reduction and environmental protection contained within the Plan, support the intentions of the Council's Green Futures Strategy.

8. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)

8.1 A detailed integrated impact assessment will be considered for each of the priorities identified within the plan by the Councils' Economic Executive Group as part of the governance of the plan.

9. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED

- 9.1 The plan has been developed by the Economic Executive Group, a cross organisational senior leadership group, and officer working groups involving officers from across the council to ensure a “one council” approach. The priorities have emerged from a detailed evidence base which includes data and intelligence and the results of an annual business survey with businesses.
- 9.2 The plan has been presented to the business community at the Business Event - UKSPF Launch along with a survey. Businesses who wished to comment on the proposals had the opportunity to do so and to propose alternative suggestions for consideration. Feedback results were positive with no amendments required.
- 9.3 Engagement on the plan has taken place with the Voluntary and Community Sector Partnership.
- 9.4 There are no conflicts of interests associated with this report.

10. RECOMMENDATIONS

- 10.1 The Cabinet approves the North Lincolnshire Economic Growth Plan 2023 – 2028.

DIRECTOR: ECONOMY AND ENVIRONMENT

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Background Papers used in the preparation of this report –

- North Lincolnshire Economic Growth Plan 2023 – 2028 (attached)